

Expand Your Business and Horizons

REALTORS[®] know the importance of adapting and remaining relevant in today's marketplace. By developing a business practice rooted in inclusion and equality, you can help buyers of all cultural background achieve the dream of homeownership.

The **At Home with Diversity**[®] (AHWD) certification course teaches you how to work effectively with diverse populations so you can build business success in today's multicultural real estate market.

- Assess and understand attributes of diversity in local markets and their impact on the real estate industry
- Build a business plan and selling strategy to successfully service all client profiles
- Understand basic competencies to earn the confidence of potential buyers and sellers, regardless of race, ethnicity, religion, gender, handicaps, familial status, or national origin

AHWD Certification Requirements

To be certified as an At Home With Diversity[®] real estate professional, you must:

- Be free from violations of the Fair Housing Act
- Complete the At Home with Diversity[®] class
- Sign the certificate agreement
- Pay the one-time application fee of \$40

At Home with Diversity[®] Certification

May 23, 2024 9:00 AM– 4:30 PM VIRTUAL Zoom link will be sent prior to class

> GMAR Members: FREE! Non-Members: FREE! **Register Now!** Online at <u>GMARonline.com</u>



Presented by:

JAMES CRISTBROOK AHWD, ABR





5 Standard, 2 Legal & 1 FH CE credits

*GMAR reserves the right to assess a \$10 fee for any registrant who does not cancel at least 24 hours prior or to those who do not attend the event.